



RESEARCH PROFILE

Ph.D. candidate at the Institute of Political Communication, Communication University of China. My research interests primarily lie at the intersection of **political communication** and **international communication**. Specifically, I focus on domestic **party politics** and **political marketing**, as well as international **informational geopolitics** and **forum diplomacy**. I have published 8 academic papers, including *Politics and Governance*, *International Journal of Communication*, *Nanjing Journal of Social Sciences*, *World Social Science*, and *Social Science Research*. One of my papers has been reprinted in the *Chinese Social Science Digest*.

EDUCATION

Ph.D. in Communication

Sep. 2024 – Present

Communication University of China

School of Government and Public Affairs & Institute of Political Communication

Concentration: National Governance and Political Communication

M.A. in Political Science

Sep. 2021 – Jun. 2024

Communication University of China

School of Government and Public Affairs & Institute of Political Communication

Concentration: Political Theory and Political Communication

B.A. in International Politics

Sep. 2017 – Jun. 2021

University of Jinan

School of Political Science and Law

ACADEMIC PUBLICATIONS

- Zhang, C., & **Wang, L.** (2025). Virtual worlds, real politics: A cross-national comparative study of metaverse policy approaches. *Politics and Governance*, 13, Article 10239. (SSCI) [\[Link\]](#)
- Zhang, C., & **Wang, L.** (2025). Book Review: Platforms, power, and politics: An introduction to political communication in the digital age. *International Journal of Communication*, 19, 2297–2299. (SSCI) [\[Link\]](#)
- Jing, X., & **Wang, L.** (2025). On the political attributes of platform media in international communication and their geopolitical influence. *Nanjing Journal of Social Sciences*, (5), 77–87. [In Chinese]. (CSSCI) [\[Link\]](#)
Full text reprinted in Social Sciences in China Digest, 2025(9), 145–146.
- Jing, X., & **Wang, L.** (2025). Power operation and risk warning in information geopolitics. *Social Science Research*, (1), 56–64. [In Chinese]. (CSSCI) [\[Link\]](#)
- Jing, X., & **Wang, L.** (2025). International political communication: Conceptual evolution and theoretical analysis. *Journal of Journalism and Communication*, (2), 78–92. [In Chinese]. (CSSCI Ext.) [\[Link\]](#)
- Jing, X., & **Wang, L.** (2025). On political courage and political discourse expression: Studying the resolution on further deepening reform comprehensively to advance Chinese modernization. *Journal of Shanxi Normal University (Social Science Edition)*, 52(1), 1–7. [In Chinese]. [\[Link\]](#)
- Su, Y., **Wang, L.**, & Gao, S. (2024). Explanation and integration of the developmental dynamics of Western marketing-style political communication theory. *World Social Sciences*, (4), 186–206. [In Chinese]. (CSSCI) [\[Link\]](#)
- Esser, F., & **Wang, L.** (Trans.). (2023). Advances in comparative political communication research through contextualization and cumulation of evidence. *Chinese Political Communication Research*, (1), 168–173. [In Chinese]. [\[Link\]](#)

ACADEMIC COMMENTARY

- **Wang, L.**, & Zhou, S. (2026, Jan 27). Cultivating talents for international organizations in global governance: A review of the conference. *Chinese Social Sciences Net (CSSN)*. [In Chinese]. [\[Link\]](#)
- Zhang, C., & **Wang, L.** (2025, Jul 25). Breakthrough under sanctions: Perspectives on Russia's forum diplomacy from the St. Petersburg International Economic Forum. *Tencent News*. [In Chinese]. [\[Link\]](#)

RESEARCH EXPERIENCE

Research on the Construction of Disciplinary System of New Forms of Political Communication (In Progress)

Key Project of the National Social Science Fund of China

- Responsible for the research module on **International Political Communication**.
- Analyzed the theoretical frameworks and evolution of international political communication in the digital era.

China's Participation in Reshaping International Norms Based on "Three Global Initiatives" (In Progress)

General Project of the National Social Science Fund of China

- Conducted research on **Norm Diffusion** and **Forum Diplomacy**.
- Analyzed the mechanisms of how China promotes international norms through multilateral diplomatic forums.

Comparative Political Communication from the Perspective of Political Party Systems (Completed)

Youth Project of the National Social Science Fund of China

- Conducted comparative research on **Party Politics** and **Political Marketing**.
- Performed cross-national analysis focusing on China, the U.S., the U.K., and Canada.

The Rise of Political Marketing: Theoretical Explanation Based on Party Systems Structural Changes (Completed)

Dr. Seaker Chan Center for Comparative Political Development Studies, Fudan University

- Investigated the causal mechanism between the transformation of the Canadian party system and the adoption of political marketing strategies.

ACADEMIC CONFERENCES

- ICA 2026 Beijing Regional Conference Jun. 2026
Who Defines the Threat: Contested Securitization in the Discursive Politics of the TikTok Ban · Tsinghua University
- 8th Chinese Political Communication Research Academic Forum May 2026
Historical Evolution, Contemporary Forms, and Radiating Effects of the Politicization of International Communication · Communication University of China
- 2nd International Forum on Political Linguistics Dec. 2025
Setting the Stage: The Strategic Logic of Forum Diplomacy by Emerging Powers · China Foreign Affairs University
- 7th Chinese Political Communication Research Academic Forum May 2025
On the Normative Power of International Political Communication · Chongqing University
- 7th Young Scholars Forum on International Relations Research May 2025
Forum Diplomacy: Origins, Characteristics, and Mechanisms · Nanjing University
- Forum on Discourse and Narrative Research of the Three Global Initiatives May 2025
Network Mapping of Digital Norm Diffusion: China's Three Global Initiatives on Social Media · Renmin University of China
- 8th Workshop on Historical Political Science and Historical Institutionalism Apr. 2025
The Rise of Marketing-Style Political Communication: A Theoretical Explanation Based on Party Systems · Renmin University of China

- 2nd Poplar Forum for Graduate Students in International Communication Nov. 2024
Conceptual Evolution and Academic Foundations of "International Political Communication" · Communication University of China
- 2024 Summer School of Creative Communication Management Aug. 2024
Peking University
- 17th Annual Conf. of the Academic Community of Political Science & IR Jul. 2024
A Comparative Study of China and Russia's Strategies in Reshaping International Norms · Tsinghua University

HONORS AND AWARDS

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- **China Media Group (CMG) Scholarship** 2025
Awarded by China Media Group
 - **National Scholarship** 2024
Awarded by the Ministry of Education of China (Highest honor)
 - **Outstanding Graduate** 2024
Awarded by Communication University of China